



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25179997	Changes as of: 10/7/2016 at 3:11 PM	Version: Highlighting Revision 3
CPE: 163/173/4859	Flight: 10/11/16 - 10/17/16	Station: WW/SB
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Market: Sarasota-Manatee - SRA
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Office: WASHINGTON
	Agency Order #: 5072622	Primary Demo: Adults 35+
	Buyer: Thompson, Katie	Con Type: POLITICAL/NOTE
	Salesperson: BRADLEY PHILLIPS	Assistant: BRADLEY PHILLIPS
	202-955-5342	202-955-5342
Comments: cancelled per buyer		
		Total CP: \$0.00
		Total GRP: Traffic #: 61286
		Separation:
		Total \$: \$0.00
		Total Spots:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11					
CAN 1	Tu-F-M 5a-5:30a		Good Morning Suncoast	\$120.00	0	30	2		2	\$240.00	\$0.00	0.0
CAN 2	Tu-F-M 5:30a-6a		Good Morning Suncoast	\$225.00	0	30	2		2	\$450.00	\$0.00	0.0
CAN 3	Tu-F-M 6a-6:30a		Good Morning Suncoast	\$350.00	0	30	2		2	\$700.00	\$0.00	0.0
CAN 4	Tu-F-M 7a-8a		Good Morning America	\$450.00	0	30	2		2	\$900.00	\$0.00	0.0
CAN 5	Tu-F-M 11a-12n		The View	\$300.00	0	30	2		2	\$600.00	\$0.00	0.0
CAN 6	Tu-F-M 12n-12:30p		ABC 7 News At Noon	\$225.00	0	30	2		2	\$450.00	\$0.00	0.0
CAN 7	Tu-F-M 12:30p-1p		ABC 7 News At Noon	\$225.00	0	30	2		2	\$450.00	\$0.00	0.0
CAN 8	Tu-F-M 3p-4p		Rachael Ray	\$130.00	0	30	2		2	\$260.00	\$0.00	0.0
CAN 9	Tu-F-M 5:30p-6p		ABC 7 News @ 5:30	\$600.00	0	30	2		2	\$1,200.00	\$0.00	0.0
CAN 10	Tu-F-M 6p-6:30p		ABC 7 News @ 6P	\$900.00	0	30	2		2	\$1,800.00	\$0.00	0.0
CAN 11	Tu-F-M 7p-8p		News	\$800.00	0	30	4		4	\$3,200.00	\$0.00	0.0
CAN 12	Tu-M 11p-11:35p		ABC 7 News @ 11	\$675.00	0	30	5		5	\$3,375.00	\$0.00	0.0
CAN 13	Th 8p-9p		Greys Anatomy-ABC	\$2,200.00	0	30	4		4	\$8,800.00	\$0.00	0.0
CAN 14	Th 9p-10p		Notorious	\$1,500.00	0	30	4		4	\$6,000.00	\$0.00	0.0
CAN 15	Th 10p-11p		How to Get Away With Murder-ABC	\$1,500.00	0	30	4		4	\$6,000.00	\$0.00	0.0
TOTALS: 0									0	\$0.00	\$0.00	0.0



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3050 K ST NW #100 Washington, DC 20007		Product: Issue		Office: WASHINGTON	
Agency Order #: 5072622		Buyer: Thompson, Katie		Primary Demo: Adults 35+	
Salesperson: BRADLEY PHILIPPS		202-955-5342		Con Type: POLITICAL/NOTE	
		Assistant: BRADLEY PHILIPPS		202-955-5342	
				Total CPE: \$0.00	
				Total GRP:	
				Traffic #: 61286	
				Separation:	

Special Instructions	
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Date/Time	Added by	Comment
10/07/16 3:11 PM	BRADLEY PHILIPPS	cancelled per buyer
10/03/16 12:48 PM	BRADLEY PHILIPPS	revised line 14
10/03/16 12:47 PM	Ronda Drago	LN 14 PRG IS NOTORIOUS PLS REV PRG
08/28/16 10:27 AM	BRADLEY PHILIPPS	Separation: 30
08/25/16 2:48 PM	Ronda Drago	LINE 11 NA OFFER 1X 10/17 7P-8P ABC 7 NEWS @ \$800
05/24/16 10:28 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$0
WWSB Share:	3%
Comment:	
Unknown:	97%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	0%	0	\$0.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
Total	0	\$0.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/07/16 3:11 PM	BRADLEY PHILIPPS	Revised	29		\$-16,225.00
Revision	10/03/16 12:48 PM	BRADLEY PHILIPPS	Confirmed			\$0
Makegood 2	10/03/16 12:47 PM	Ronda Drago	Sent To Rep			\$0
Revision	8/28/16 10:27 AM	BRADLEY PHILIPPS	Confirmed			\$0
Makegood 1	8/25/16 2:48 PM	Ronda Drago	Sent To Rep			\$0
Queued for Electronic Contracting	6/1/16 8:27 AM					\$0
New	5/24/16 10:28 AM	BRADLEY PHILIPPS	Confirmed	30		\$16,225.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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